

CL In a Year: Toastmasters, The Road To Success



Including the Competent Leadership track in your meeting planning may seem a way of complicating matters, but making sure it gets done is actually a way of improving club meetings, helping to achieve DCP goals, and creating leadership potential for the future. It's really in the interest of all Club officers to support this leadership track, and to lead by example!

- Members can start on their CL from the day they join – they do not have to have a CC first! These are parallel educational tracks.
- Make sure each member not only has a copy of the CL manual (since members who joined before January 2006 may never have received one when they joined), but also a copy of Paul Scharf's "Competent Leader Record" (or Bob Hintersteiner's Excel tracker) to guide them. Find them at www.Toastmasters83.org under "CL Manual Success".
- When holding Club Contests, choose the Contest Chairs from among those who need/want that role for CL Credit.
- For VPE's: Track your members' progress and assign them needed roles.
- For VPM's and VPPR's: Know about the "bottleneck" requirement and starting trying to recruit people from the beginning of the term to work to earn this credit.

The Goal: To achieve your CL within a year:



Perform 17 different meeting assignments, or fulfill one of the meeting role requirements in Project 7 by befriending a guest, or 2 roles in Project 10 by Chairing a campaign, special event or Club speech contest, or editing the club newsletter or serving as webmaster. Remember that each assignment requires at least a written evaluation, and that all assignments should be undertaken at the Club level.

Undertake *required* projects in addition to the roles normally performed at Club meetings. **These are the potential bottlenecks, because these opportunities are more scarce than the others - see "The Plan" below.**

- 1 "Help" on an event, newsletter, Club contest, or webmaster - good for a committee member - (Project 6).
- 1 Chair of a PR or Membership Campaign or Contest. (Project 8), such as Smedley Award, Talk Up Toastmasters and/or Beat the Clock.
- 1 Mentor assignment (Project 9).
- 1 Chairing a Speech Contest can count for Project 10.

The Plan:

- Perform a meeting assignment required for your CL at every meeting, if possible! Note: Only one CL assignment can be credited per meeting, regardless of how many roles you might have performed.
- Tell your VP Education or (Mentoring Chair) that you want to mentor a new or existing member.
- Volunteer for a contest committee, a dinner meeting committee, etc.
- Work with your VP Membership to get appointed chairman of a membership campaign, or work with your VP Public Relations to chair a public relations campaign. Or do one of these things while serving in the office.

The Strategy:

- Start planning the "bottleneck" project from the beginning, and get the chairmanship appointment. Of course, carry through.
- Take a meeting assignment that will give you CL credit for every meeting that you attend. Plan it in advance. Plans can be changed, but "no plan" might yield "no results."

So what are you waiting for? Toastmasters, The Road To Success!